

Engage patients, improve satisfaction and reduce readmissions with MediaLINC

MediaLINC is a powerful software platform providing patients with access to educational materials and entertainment options through their in-room television.



HOSPITAL BENEFITS

Increase Satisfaction

- Hospitals leverage existing investment in flat-screen TVs to keep patients engaged with their care and life outside the hospital, boosting satisfaction scores.
- Entertainment options improve patient morale — and provide hospital revenue opportunities.

Improve Outcomes and Reduce Readmissions

- Educational tools ensure patients understand their care, medications and discharge plans before leaving the hospital, helping reduce readmissions.
- Hospitals can monitor patient engagement with tutorials and provide extra education when needed.

ENTERTAIN. EDUCATE. ENGAGE.

- Patient access to multimedia programs increases HCAHPS overall hospital rating by 36%.ⁱ
- Patients with access to computer-based education experience shorter lengths of stay.ⁱⁱ



MediaLINC FEATURES

Education

MediaLINC allows patients to review “prescribed” educational videos, audio files and documents to learn more about their condition, course of treatment and post-discharge instructions so they are better informed about their care and less likely to be readmitted. Hospitals can also use MediaLINC to display important hospital information — about facility news, events or staff — on the patient’s television screen when it is not being used for educational or entertainment content.

Entertainment

MediaLINC offers a variety of entertainment options to keep patients happy and engaged throughout their stay. In addition to television programs, patients can enjoy video-on-demand programming, radio stations and audiobooks. And a range of pre- and post-payment solutions are available — allowing hospitals to capture additional revenue for select entertainment options.

ABOUT LINCOR SOLUTIONS

We are the global leader in patient engagement technology for hospitals and health systems. Through our state-of-the-art platform, Lincor transforms the patient experience by bringing interactive education, communication and entertainment technology directly to the bedside. By empowering patients, we help hospitals achieve better patient engagement, satisfaction and clinical outcomes.

“The proven stability and reliability of Lincor’s technology platform is paramount as we continue to work to improve the patient experience.”

- Peter Wollaston, *Head of Corporate Services*
GREAT ORMOND STREET HOSPITAL



ⁱ <http://www.hfma.org/Content.aspx?id=18551>

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